About MOARC

MOARC, a non-profit, volunteer organization, was created to provide better water management following the disastrous flood of 1951. Today, membership consists of organizations, associations, companies, government and individuals interested in sound flood control programs and supporting conservation of land-water resources. For more than six decades MOARC has been instrumental in putting stakeholders and issues together with the political process to achieve success in a variety of Water Resource Projects.

We represent all people, whether interested in commercial, recreational, city or rural concerns, and speak for them whenever and wherever a unified voice is appropriate in water resource matters. Although MOARC's most frequently viewed assignment in this work is in the halls of the Kansas and Missouri legislatures and the United States Congress, you will also find the organization representing its membership in local, state, and federal government agencies and in many private organizations where water and related land resources are being considered.

Vision:
MOARC river basins managed for the benefit of people, the environment and the economy.

Mission:
To promote multi-beneficial use of water and related land resources in the MOARC region.

Keep in touch with MOARC for:
- Weekly informational notices in our WATERdrops emails
- Quarterly WATER® Newsletter addressing activities and issues within the region
- Meetings and Activities to inform/advocate

For more information on joining the Missouri and Associated Rivers Coalition:
www.moarc.org or email info@moarc.org
Regional Interests
As a regional advocacy organization MOARC represents interests in projects and issues promoting the beneficial use of water and related land resources within the Kansas and Missouri River basins, including:

- Water Quality & Supply
- Agriculture
- Environment
- Flood Damage Reduction
- Recreation
- Power
- Shipping & Ports
- Navigation

To best serve the diversity of the MOARC member's interests the Board adopted an “Integrated Water Resources Management” approach in the 1980’s, which continues to inform our actions and advocacy.

A Strong Voice in Washington, DC
Since 1952, MOARC has worked closely with the Congressional offices, the Administration and its Federal water resource agencies to identify and educate on water resource needs for our region. MOARC works in cooperation with Federal and State agencies, and others, to help shape policies and projects affecting the people and businesses in and along the Kansas and Missouri River basins.

MOARC monitors policy development, identifies implications and, when needed, intercedes to protect our members’ interests. Our well prepared and informative approach to legislative issues and promotion of water resource projects has won the respect of Congress, its committees, and also Federal and State agencies. MOARC strives, in all of its endeavors, to present a balanced view of the interests and concerns of people within the basins.

Advocacy Successes
MOARC’s advocacy evolves to serve its membership and in response to changing water resource management policies and practices. Our initial focus on flood control and water conservation expanded into an integrated approach and partnering for success—some highlights from over 65 years of advocacy:

- Community Service
- Networking
- Connection to DC
- Education Programs
- Committee Involvement
- Venue for Interests
- Communication
- Voice for Advocacy

Membership provides opportunities to be a strong voice in policy and project development for the benefit of your community and the public.